Privacy Policy Version 2.0, 1th of November 2017

THIS PRIVACY POLICY APPLIES TO PERSONAL INFORMATION COLLECTED BY GOCIETY SOLUTIONS FROM USERS OF THE GOCIETY SOLUTIONS CLIP (GoLiveClip), APPLICATIONS (GoLivePhone and GoLiveAssist) AND WEBSITE, AS WELL AS ANY ONLINE FEATURES, SERVICES AND/OR PROGRAMS OFFERED BY GOCIETY SOLUTIONS. THIS POLICY EXPLAINS WHAT KIND OF INFORMATION WE COLLECT, WHEN AND HOW WE MIGHT USE THAT INFORMATION, HOW WE PROTECT THE INFORMATION, AND THE CHOICES YOU HAVE WITH RESPECT TO YOUR PERSONAL INFORMATION. GOCIETY SOLUTIONS B.V. IS RESPONSIBLE FOR THE PROCESSING OF YOUR PERSONAL DATA.

If you have any questions regarding this Privacy Policy, please send an email to support@gocietysolutions.com and state the word 'Privacy' in the header.

WHAT INFORMATION DO WE COLLECT AND WHY?

The section below reflects the collection of information from users of GoLivePhone in combination with GoLiveClip, as well as that of GoLiveAssist users. If you are a GoLiveAssist user, please read the paragraph 'GoLiveAssist' below. The personal information Gociety Solutions collects from GoLiveAssist users is specifically set out in this paragraph.

Your Personal Information
When downloading and installing Gociety Solutions Applications or registering with the Gociety Solutions Website, you may be asked to provide personal information about yourself. Depending on which Application or Web-based service you plan to use, this information can include some or all of the following: name, email, telephone number, address, photo, birth date, weight, height, gender, blood type, medical conditions, medications, allergies, number of falls in the last year.

In addition, your installation and/or use of this Gociety Solutions Application and our Website may result in the collection of additional information, such as location info (provider, latitude, longitude and accuracy), visited places, and your Android ID. This information assists Gociety Solutions in creating your "User Account" with us, thus providing you access to our Application and Website. This information may also be used, if necessary and appropriate under applicable law, including laws outside your country of residence, to (1) send upgrades and/or updates of the Applications, including Third Party Software, to your mobile phone or email address; (2) understand and meet your needs and preferences to help us develop new and enhanced features, products, and services (3) market and promote our services to you; (4) make available to or send upgrades or updates to the Applications, or other products or services (5) communicate with you about and manage your User Account; (6) comply with legal process; (7) respond to requests from public and government authorities; (8) to enforce our terms and conditions; (9) protect our operations; (10) protect our rights, privacy, safety or property, and/or that of you or others; and (11) allow us to pursue available remedies or limit the damages that we may sustain.

Third Party Contact Information
The Gociety Solutions Clip Applications and Website allow you to input contact information, including name, address, and telephone number, for example those of caregivers, family members, or friends, for the purposes of making it easy to contact these individuals. Third party contact information is also collected to allow GoLivePhone users to provide other individuals access to content and for GoLiveAssist users to connect to the individuals to whom they provide care. "Content" refers to any text, materials, documents, images, graphics, logos, design, audio, video, and any other information provided from or on, uploaded to and/or downloaded from the Gociety Solutions Applications or Website. In order for GoLiveAssist users to access GoLivePhone users' personal information, GoLivePhone users must give express permission to us and related GoLiveAssist users ("Authorized Users") will be required to register with Gociety Solutions.

Health-related Information
The Gociety Solutions Clip Applications and Website collect information related to your health status or, for users of GoLiveAssist, related to the health of the individual for whom you are providing care. The following health-related information is processed by the Gociety Solutions Applications: video, audio, and text regarding activity/inactivity, falls/fall risk assessment, weight, blood pressure, heart rate, sleep, steps, number of transitions, walking speed, walking asymmetry and medication management. This data is collected by the GoLiveClip sensors and transmitted to the GoLivePhone Application via Bluetooth Light Energy (BLE). The data is then displayed in the applications or on the website, in order to help you and those you designate to understand and visualize information related to your health and safety. This information will also be used to help caregivers implement a model of prevention, early diagnosis and continuous remote care. Gociety Solutions will perform trend analysis and abnormality detection to help caregivers predict when the individuals to whom they provide care may need more support or supervision.

Device and Network Information
When you visit our website, we may track information about your visit and store that information in web server logs, which are records of the activities on our sites. The servers automatically capture and save the information electronically. The information we collect in web server logs helps us administer the site, analyze its usage, diagnose problems with our server, protect the website and its content from inappropriate use, to improve the way the Application and Website works and looks, and to improve our marketing and promotional efforts. It will also be used to understand your needs and preferences, develop new products and services, and enhance existing products and services. We also use this information to track whether our Applications are being downloaded multiple times in violation of our End Use License Agreement. We collect the following information:

a) your unique Internet protocol address;
b) Google Play Store and, if necessary, Apple App Store (primary user key and used for accessing other Google and/or Apple services in the app)
c) the name of your unique Internet service provider;
d) the serial number of your mobile device;
e) the town/city, county/state and country from which you access our Application or Website;
f) the kind of browser or computer you use;
g) the number of links you click within the Application or Website;
h) the date and time of your visit;
i) the web page from which you arrived to our Website;
j) the pages you viewed; and

k)   certain searches/queries that you conducted via our website(s).

Support Information
If you contact Gociety Solutions or its service providers for support or to lodge a complaint, we request contact information and/or diagnostics or other technical information regarding the condition of your Solution. Such information will be used for the purposes of

a) troubleshooting;
b) customer support;
c) software updates;
d) quality assurance;
e) training (calls may be recorded. You will be notified prior to recording);
f) improvement of the Gociety Solutions Applications and Website and related services in accordance with this Privacy Policy.

Location Information
Applications from Gociety Solutions can determine, upon your consent, your current location information (so-called Geolocation). This is necessary so that you can use the "geo-fencing" or "location tracking" functionality, and to allow you to share your location with your contacts with the app. In this context, location information may be collected if necessary at Gociety Solutions. If you enable data services and location-based functionality, Gociety Solutions may collect GPS information, carrier ID, tower ID, Basic Service Set Identifier ("BSSID ") of Wi-Fi access points, and signal strength of visible Wi-Fi access points or cell towers from your mobile phone.

GoLiveAssist USERS

If you are a GoLiveAssist user, the following personal information is collected in the GoLiveEngine environment to enable:

- Name
- Mobile number
- E-mail address

YOU CAN VIEW A LIST OF THE TYPES OF INFORMATION GOCIETY SOLUTIONS COLLECTS THROUGH ITS APPLICATIONS AND WEBSITE HERE: https://www.goliveclip.eu/wp-content/uploads/2018/06/Gociety_Solutions_GoLiveEngine_Database_Records_v1.2_June18.pdf

WHERE IS YOUR PERSONAL INFORMATION STORED?

Information we collect through our Applications and Website will be stored on our servers. If you are using our Applications in the United States, your information will be stored on our U.S. servers. If you are using our Applications in Europe, your information will be stored in Germany, on our German servers. This information will also be stored on the device you used to submit it—that's your phone, tablet, or computer.

The GoLivePhone application only functions when it's connected to the GoLiveClip. As long as the two are connected, their data is synchronized; the collected data then gets sent from GoLiveClip to GoLivePhone continuously. When the GoLiveClip is disconnected from the GoLivePhone app, it stops collecting data. This is the case for instance when you have turned off your device's Bluetooth function, when the GoLiveClip is too far away from the smartphone on which the GoLivePhone application is installed, of when your account has been deactivated. The GoLiveClip itself does not save any data.

WILL ANYONE ELSE HAVE ACCESS TO YOUR PERSONAL INFORMATION?

Yes, those with whom you ask us to share your information
Part of the key benefit of using Gociety Solutions Applications and Website is to help other people, for instance family members, caregivers and friends, share Content. If you give us permission, we will allow Authorized Users to access your personal and/or health-related information. It is your responsibility to revoke access if an Authorized User should no longer be given access to this information.

Yes, with third parties that help us power our Applications
Gociety Solutions uses Google Calendar, Contacts, Mail, and Maps to power our communication and geo-location services. Gociety Solutions also uses third parties to facilitate activation, billing, provision, maintenance and deactivation of products and services.

Yes, third parties and the government when legal or enforcement issues arise
We share personally identifiable information, if reasonable and necessary, to (i) comply with legal processes or enforceable governmental requests, or as otherwise required by law; (ii) cooperate with third parties in investigating acts in violation of this Agreement; (iii) cooperate with system administrators at Internet service providers, networks or computing facilities in order to enforce this Agreement, (iv) bring legal action against someone who may be violating the End User License Agreement, or may be causing intentional or unintentional injury or interference to the rights or property of Gociety Solutions or any third party, including other customers.

We do not sell or rent your personally identifiable information to anyone. However, we may, from time to time, rent or sell demographic information in the aggregate that does not contain your personally identifiable information.

A NOTE ON THIRD PARTIES: Third parties that have links on our Website may collect personally identifiable information about you. We are not responsible for the privacy policies or practices of such sites and the practices of these sites are not governed by this Privacy Policy. If you have questions about the privacy policies or practices of a third party site, you should contact the site administrator or web-master of the specific site. We may from time to time partner with other companies to offer co-branded products and services. Any information that you provide in connection with the co-branded services or any jointly sponsored products, services, or promotions will become the joint property of Gociety Solutions and our co-branding partner(s). We will maintain your information in accordance with the terms of this Privacy Policy. However, this Privacy Policy does not govern the privacy policies and practices of third parties. You will need to check with the other entity's Privacy Policy to understand how they will use and protect that information.

YOUR CHOICE TO LINK TO THIRD PARTY WEBSITES AND APPLICATIONS

If you choose to integrate or link the Gociety Solutions Applications or Website with Third Party Services (for example, third party email services, or services that allow you to access and use social networking or other services offered by third parties), you authorize Gociety Solutions (and its service providers) to share information with these Third Party Services on your behalf. This information may include: (i) your user ID, password, authentication tokens or other credentials for each such Third Party Email Service or other account(s) you integrate with the Gociety Solutions Applications or Website; (ii) your User Account profile information, your display picture, display name, personal message, availability status, country, time zone, unique device identifiers, etc.); (iii) on-device contacts information, (iv) an indication of which third party applications or services you have connected to your User Account; and (v) session data (for example, high scores you have achieved in a connected third party game or application, or instant messaging data). You also authorize Gociety Solutions to disclose such information to the applicable Third Party Service providers for activation, billing, provision, maintenance and deactivation purposes. If you use Third Party Services and Third Party Software on or in connection with the Gociety Solutions Applications or Website, third parties may be able to read, access, export and otherwise process data (including personal information) stored in your User Account. Third Party Services are not under Gociety Solutions control, so if you decide to link User Account to these services, your information will be protected according to the privacy policies of such third parties. You should review the relevant policies before using Third Party Services and Third Party Software.

HOW LONG WILL WE RETAIN THE INFORMATION?

We store your personal information and Content for as long as you maintain a Gociety Solutions User Account, and up to six (6) months after the account is closed. Upon your written request, Gociety Solutions will remove your personal information from its databases and will cause your personal information to be removed from third party databases. Written requests should be directed to Gociety Solutions at support@gocietysolutions.com.

HOW DO WE PROTECT YOUR PERSONAL INFORMATION?

Gociety Solutions is committed to protecting the security and confidentiality of information about you and your User Account. Gociety Solutions uses a combination of reasonable physical, technical and administrative security controls to maintain the security and integrity of your personal information, to protect against any anticipated threats or hazards to the security or integrity of such information, and protect against unauthorized access to or use of such information that could result in substantial harm or inconvenience to you. However, Internet data transmissions, whether wired, wireless or via Bluetooth, cannot be guaranteed to be 100% secure, and as a result, we cannot ensure the security of information you transmit to us. By using the Applications or Website, you are assuming this risk.

Safeguards
Data traffic between GoLiveClip and GoLivePhone happens through a BLE connection and is protected by locally saved and locked passwords. These are generated automatically when the GoLiveClip and the GoLivePhone application are connected for the first time. We recommend that you choose a safe and trusted environment for this event, such as your own home.

Gociety Solutions uses a standard encryption to protect your data in additional transit. This is commonly referred to as transport layer security ("TLS") or secure socket layer ("SSL") technology. You are responsible for protecting the information stored on your mobile device or computer. You can do this by turning on any built-in security features and purchasing security software. We recommend that you take the appropriate steps to secure all computing devices that you use to access our Applications and Website. The information collected by Gociety Solutions, stored on our servers, is protected by a combination of administrative, physical and logical security safeguards, such as authentication, backups, and access controls. If Gociety Solutions learns of a security system breach, we may attempt to notify you and provide information on protective steps, if available, through the email address that you have provided to us or by posting a notice on the Website. Depending on where you live, you may have a legal right to receive such notices in writing.

NOTWITHSTANDING ANY OF THE STEPS TAKEN BY US, IT IS NOT POSSIBLE TO GUARANTEE THE SECURITY AND INTEGRITY OF DATA TRANSMITTED VIA BLUETOOTH OR OVER THE INTERNET. WE CANNOT GUARANTEE THAT YOUR INFORMATION WILL NOT BE ACCESSED, DISCLOSED, ALTERED, OR DESTROYED BY BREACH OF ANY OF OUR PHYSICAL, TECHNICAL, OR ADMINISTRATIVE SAFEGUARDS. THEREFORE, WE DO NOT AND CANNOT ENSURE OR WARRANT THE SECURITY OR INTEGRITY OF ANY INFORMATION YOUR GOLIVECLIP TRANSMITS TO THE APPLICATION AND/OR US.

WHAT CAN YOU DO TO PROTECT YOUR PERSONAL INFORMATION?

You are responsible for taking reasonable precautions to protect your user ID, password and User Account information from disclosure to third parties. You should immediately notify Gociety Solutions at support@gocietysolutions.com if you know of or suspect any unauthorized use of your user ID, password and/or User Account, or any other breach of security.

Gociety Solutions will NEVER send you email requesting confidential information such as account numbers, usernames, or passwords and you should NEVER respond to any email requesting such information. If you receive such an email purportedly from Gociety Solutions, do not respond to the email and notify Gociety Solutions at support@gocietysolutions.com.

HOW CAN YOU UPDATE, CORRECT OR DELETE YOUR PERSONALLY IDENTIFIABLE INFORMATION?

Personal information and Content that you provide to Gociety Solutions through the Gociety Solutions Applications or Website can be modified by going into the "Settings" of the Gociety Solutions Applications or Website. If you remove data from your account, it will no longer appear to you or others who use the Gociety Solutions Applications or Website. Backups of that data will remain associated with your account and in our archive servers. You can deactivate your account by contacting customer support at support@gocietysolutions.com.

WHAT IS OUR COOKIE POLICY?

Gociety Solutions or its service providers may use "cookies" (small pieces of data stored on your mobile phone or PC) or similar tools using anonymized information to enable you to sign in to certain services to protect both you and Gociety Solutions, help make Gociety Solutions' services easier to use or tailor your experience, or for analytics to help us understand how users engage with our Solutions and related services and to improve their features. Please check the settings in your mobile phone or PC browser

regarding how to remove or block browser cookies. Gociety Solutions or its service providers use, just as almost all websites, Google Analytics, a web analysis service provided by Google Inc. Google Analytics uses "cookies" (text files placed on your computer) to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including IP address) is transmitted to Google and saved on servers in the United States. Google uses this information to keep track of how you use the website, compile statistical reports on website activity for website owners and offer other services regarding website activity and internet usage. Google may provide this information to Third Parties if Google is legally obliged to do so, or insofar these Third Parties process the information on behalf of Google. Google will not associate your IP address with any other data held by Google. You can disable cookies by choosing the appropriate settings in your browser. We do point out that in that case you might not be able to use the full functionality of this website. By using this website, you accept the processing of data by Google in the manner and for the intended purposes and as described above.

CAN YOU "OPT-OUT" OF RECEIVING COMMUNICATIONS FROM COMPANY?

YES. You can opt-out of receiving promotional emails by changing the notification preferences in your account settings or by unsubscribing via the "Unsubscribe" link in any Gociety Solutions email. Opting-out of these emails will not end transmission of important service-related emails that are necessary to your use of the Gociety Solutions Applications or Website.

INFORMATION SUBMISSION BY MINORS

We do not knowingly collect personal information from individuals under the age of 13 and the Gociety Solutions Applications and Website are not directed to individuals under the age of 13. We request that these individuals not provide personal information through the Gociety Solutions Applications or Website. If you are aware of a user under the age of 13 using the Gociety Solutions Applications or Website, please contact us at support@gocietysolutions.com.

CHANGES TO PRIVACY POLICY

Gociety Solutions reserves the right to make changes and / or updates to this Privacy Policy to reflect technological advancements, legal and regulatory changes and good business practices. If Gociety Solutions changes its privacy or its technical practices (such as cookie practices), an updated version will reflect those changes and we will notify you of such changes by updating the effective date at the top of this Privacy Policy. We encourage you to save and consult our Website (http://www.gocietysolutions.com/privacy-policy/) for the latest version of this Privacy Policy.

CONTACT US

If you have any questions or comments about this Privacy Policy or the practices of our Applications or Website, please feel free to e-mail us at support@gocietysolutions.com or visit our contact page.

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☐ ' I have read this Privacy Policy and agree that the above information, including sensitive personal information, as well as data generated in the use of these data can be processed and used to the extent described above, can be sold – once anonymized – to companies for commercial purposes and can be sold to academic institutions for the purpose of research. Furthermore I agree to the transfer of the data to different jurisdictions.'

☐ In addition to the above, I agree to the use of my personal data for the purpose of direct marketing Gociety's (other) services to me.